

## WORK EXPERIENCE

### AZAVEA

#### Lead UX Designer

2015–Present

I am currently Lead UX Designer at Azavea and responsible for: team management and hiring, project scoping and budgeting, and design and front-end development on various projects and products.

### SKYSCRAPER SOLUTIONS

#### Co-founder

2013–2015

Contributed toward project management, client engagement, design & development, branding and marketing tactics

### EVERY MERCHANT

#### Head Designer/Developer

2011–2014

Responsibilities included managing a talented Design & Development team on internal and client projects. Pushed the company with a design-first development strategy, leading to its status as a multi million dollar business.

### PERSONAL STARTUPS

2011–Present

## EDUCATION

## SKILLS

### PROJECT HIGHLIGHTS

#### Raster Foundry ■ AZAVEA

Open source tool for finding and analyzing Earth imagery.

Worked in collaboration with cross-functional teams building Raster Foundry. I oversaw all product efforts on Raster Foundry, including research, discovery, planning, branding, UI design and implementation.

#### Fieldscope.org ■ AZAVEA

A data collection and learning platform, where users of all ages can provide insight into many environmental issues.

I oversaw and lead the redesign and implementation of the client's 10+ year old product, bringing it into the 21st century for thousands of their users.

#### Perfect.GG ■ STARTUP

A social community of gaming perfectionists.

I've designed and am building a social platform for a niche community of gamers who share a love of showing off their PC battlestation builds.

#### RankUp.io ■ STARTUP

Free CS:GO servers and tools for competitive gamers.

Designed and implemented RankUp in two weeks and went on to launch successfully to over 10k Counter Strike players over the course of the two weeks following.

#### OrderDeck ■ STARTUP

An open marketplace for products and services.

Co-founded, designed and built a marketplace to cater to freelancers and businesses. Created and worked on style guides, mockups, prototypes, marketing materials, A/B Testing.

#### Rowan University

Class of 2011

Bachelor of Arts, Graphic Design, Magna Cum Laude

#### Discovery

User research  
Sketching  
User testing  
Wireframing

#### Design

Visual design  
Branding  
Illustration  
Style guide

#### Development

HTML & CSS  
Javascript  
React  
Vue

#### Tools

Sketch  
Abstract  
Marvel/InVision  
Adobe Suite

#### Management

Hiring  
Mentoring & Training  
Project management